

JACHIN SAIKIA SONOWAL

Growth Systems Architect · Growth Marketing & AI Automation · Revenue Operations

Assam, India · Remote | jachinchsaikiasonowal@gmail.com | jachinsaikiasonowal.vercel.app | in/jachinsaikiasonowal

• **AVAILABLE NOW** Full-time Remote · Growth Marketing · Marketing Ops · AI Automation & Orchestration · Immediate Start

IMPACT METRICS: \$145K+ Revenue Generated | 175+ Clients Served | 25+ AI Agents Live | 38% Email Open Rate

PROFESSIONAL SUMMARY

Growth Systems Architect with 8+ years and 175+ clients, specialising in AI-native revenue infrastructure, marketing operations, and multi-agent system design. I eliminate the gap between growth strategy and compounding revenue by building automated systems that run without constant human intervention — replacing coordination overhead with engineered pipelines. Founder of PromptMatrix (open-source prompt version control, MIT licence). Currently running 25+ AI agents in production across six departments. Available for full-time remote roles in Growth Marketing, Marketing Operations, and AI Marketing Automation.

KEY ACHIEVEMENTS

- Built a D2C tea brand from zero to ₹1.2 Crore (\$145K+) annual revenue in 18 months using a high-efficiency SEO and email marketing strategy. Engineered a content engine that maintained rankings and revenue for two years post-engagement with zero ongoing ad spend or manual intervention.
- Designed and deployed a 3-agent B2B outreach system (RADAR, SCOUT, INTEL) that reduced client CAC by 61% in 90 days. The system autonomously processed 400+ leads per week and utilized LLM-driven personalisation to compress the average sales cycle from 14 days down to 5.
- Led an 8-person content team through a 45-day political election campaign: 50K → 2.5M+ impressions, 35,000+ new followers, 300+ pieces published, zero compliance violations
- Rebuilt reputation infrastructure for 8 retail locations: star rating 3.8 → 4.6, 280+ new reviews, all 8 locations reached Top-3 in Google local pack, results held 12+ months post-engagement
- Grew Matrix Labs newsletter from 0 to 300+ subscribers with 38% open rate (2× industry average) in 18 months — zero paid acquisition; generated \$3,800 product revenue across 7 countries
- Reduced personal weekly ops from 25 hours to under 8 by engineering RADAR→SCRIBE→HERALD→REMIX content pipeline; 90%+ customer support queries resolved without human escalation

EXPERIENCE

PromptMatrix · Founder & Builder

Jan 2026 – Present

Open-source prompt version control for AI teams · MIT Licence · promptmatrix.github.io

- Designed and shipped a Git-style prompt management platform: full version history, automated LLM-as-judge evals, one-click rollback, approval workflows, and a serve endpoint for runtime prompt delivery
- Built a storage ladder (localStorage → SQLite → self-hosted DB → managed cloud) to eliminate vendor lock-in at every tier
- Running 25+ of my own production agents as the primary test environment; founding access open at \$449 one-time, cloud backend in active build

Growth Consultant · Independent Practice

Feb 2021 – Present

175+ engagements · D2C · B2B · Political Campaigns · Government · Healthcare · Retail

- Acted as a fractional Head of Growth for diverse sectors, including D2C, B2B, and Government. Scaled a speciality tea brand to \$145K+ ARR by architecting an automated SEO-to-Email funnel that achieved a 4.2% conversion rate from cold organic traffic.
- Engineered AI-native marketing stacks for SaaS clients using n8n and GPT-4o. Built automated reputation management systems for an 8-location retail chain, moving their aggregate rating from 3.8 to 4.6 and securing Top-3 positions in local search results across all regions.
- Orchestrated high-stakes digital operations for political campaigns, managing an 8-person team and a multi-agent content pipeline that generated 2.5M+ impressions in 45 days while maintaining 100% compliance with strict regulatory standards.
- Rebuilt local SEO infrastructure for an 8-location retail chain, achieving a star rating 3.8 → 4.6 and placing all 8 locations in the Top-3 of Google local pack (3× visitor growth sustained 12+ months).

Matrix Labs Newsletter · Founder & Operator

Jan 2024 – Present

Weekly AI newsletter for practitioners building agentic marketing systems · matrixlabs.beehiiv.com

- Grew to 300+ subscribers and 38% open rate (2× industry average) in 18 months with zero paid acquisition — through content SEO, referral mechanics, and 50+ systematic A/B tests
- Launched Mega Prompt Bundle (3,500+ prompts): \$3,800 revenue in 8 months, 100+ customers, 7 countries, 8.5% landing page CVR from a cold newsletter audience

Visual Designer · The New Studio

Feb 2021 – Present (Part-time)

Designed high-conversion UI mockups and landing pages to support GTM builds, ensuring seamless system integration.

Digital Marketing Executive · SUN Enterprise

Feb 2018 – Mar 2020

First corporate role · Full-stack digital marketing across SEO, paid, social, content, and email

- Drove 260% social media growth and 40% organic traffic lift across the client portfolio through structured SEO architecture and content calendar management
- Managed multi-channel campaigns end-to-end; trained 2 junior team members in SEO and content best practices

SKILLS & TECH STACK

AI & Agents: GPT-4o, Claude API, n8n, LangChain, PromptMatrix, Multi-agent Orchestration

Growth & RevOps: Funnel Architecture, CRM Automation, A/B Testing, Lifecycle Marketing, Attribution

Marketing Ops: HubSpot (Cert), Beehiiv, Klaviyo, GA4 (Cert), Google Ads, Meta Ads, SEMrush

Development: Python, REST APIs, GitHub Actions, React, Node.js, Shopify, WordPress

Master of Computer Applications (MCA) | Gauhati University | 2019

BSc Botany | Undergraduate Foundation | 2016

CERTIFICATIONS: GA4, Google Ads, Meta Marketing Science, HubSpot Marketing & Content, SEMrush SEO

AI SYSTEMS — JACHIN OS (LIVE PRODUCTION)

Personal AI operating system: 25+ specialised agents across 6 departments, orchestrated as a single autonomous engine. \$0 API cost (free-tier management). Weekly ops reduced from 25 hours to under 8.

Agents (Examples)	Function
Content: RADAR, SCRIBE, HERALD, REMIX, GHOST, CAPTURE, PULSE	Automates the end-to-end content pipeline, from topic ideation and research to drafting, editing, and multi-channel distribution.
Revenue: LENS, CLOSER, SCOUT, INTEL	Manages lead scoring, personalised outreach, and closing workflows to compress sales cycles and improve attribution.
Build & Security: MASTER-BUILD, FORGE, PIXEL, PROBE, CLAW, SCRIBE-BUILD, EVOLVE, ORACLE, GENESIS, JACHIN, GUARDIAN, WATCHDOG	Manages system architecture deployment, continuous integration, LLM-as-judge evaluation, and real-time security monitoring.

LINKS & PROFILES

Portfolio: jachinsaikiasonowal.vercel.app | **GitHub:** github.com/jachinsaikiasonowal | **Newsletter:** matrixlabs.beehiiv.com

jachinchsaikiasonowal@gmail.com · Available for full-time remote roles · Responds within 24 hours